



The Culture of Continuous Improvement to be Globally Competitive

Masaaki Imai Lecture

**The practical case
of
Secondo Mona S.p.A.**

Somma Lombardo, 29 November 2011



The **KAIZEN**[®]
Way

Everyday · Everybody
Everywhere



SECONDO MONA

Founded in 1903 in Somma Lombardo by a young and gifted Mr. Secondo Mona for the sale and repair of cycles and motorcycles, since 1913 the Company is active in the aerospace industry with the repair of the first aeroengines and since 1923, thanks also to the first international collaborations with English, French and German companies, it designs and produces on-board equipment, especially for fuel.

Over a century later, with the experience of having participated in all Italian aerospace programmes and in the principal multinational European programmes after the Second World War, as well as more recently in North American and other foreign programmes, Secondo Mona is today, at the fourth generation, an internationally established company known for the quality and reliability of its aeronautical supplies for fixed and rotary wing aircraft, civil and military.

100 YEARS OF TECHNOLOGY
WITH CARE

Your reliable partner for the design,
manufacture and support of:

- Complete Fuel Systems



- AC & DC Fuel Pumps

- Fuel, Hydraulic
& Air Valves



- Electromechanical
Actuators



- Hydraulic Actuators
& Manifolds

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info@secondomona.com





Secondo Mona is still a vertically integrated company that can manage internally the whole process from technological research to product design and development throughout all the phases of production, assembly, testing and after sale product support with state-of-the-art technology thanks to continuous investment in capabilities and organization.

The technological know-how of Secondo Mona lies in fluid mechanics on-board aircrafts, especially fuel, and in electro-mechanics and hydraulics.

The Company is certified to UNI EN ISO 9001:2000, UNI EN ISO 9100:2005, UNI EN ISO 14001:2004, NADCAP for special processes and it has the National and European Civil and Military certifications to operate in the business.

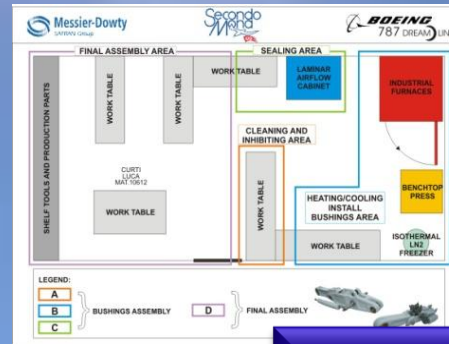


AGENDA

- 8.30 Registration
- 8.45 Welcome speeches:
- ***Claudia Mona*** - Secondo Mona, Controlling & External Relations Director
 - ***Giorgio Brazzelli*** - Distretto Aerospaziale Lombardo, President
 - ***Carlo Ratto*** - Kaizen Institute, Country Manager Italy
- 9.15 ***Masaaki Imai*** - “Lecture on KAI ZEN”
- 11.15 Coffee Break
- 11.30 The practical case of Secondo Mona S.p.A.
- Sergio Bogni*** - Secondo Mona, CEO
- 12.45 Buffet Lunch
- 14.00 Departure for Secondo Mona facility
- 14.30 Secondo Mona Plant tour (in small groups)
- 16.00 Wrap up / Summary with Q & A
- 16.30 Closure



Flexible Manufacturing



B787 Cell



Assembly Area



Visual Management



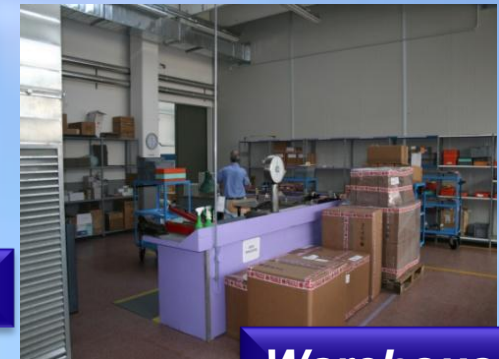
Test Department



Consumable Materials



Dimensional Inspection



Warehouse

Information and Registration

When: Tuesday, 29th November 2011

Where: Grand Hotel Milano Malpensa
Via Lazzaretto, 1
21019 - Somma Lombardo - Varese – Italy
www.grandhotelmilanomalpensa.com

- The participation is free of charge and is reserved to a maximum number of 100 participants approved by Secondo Mona S.p.A.
- Participation to the event must be confirmed by the 18th of November
- For information and registration: event29nov@secondomona.com

Masaaki Imai

Known as the father of continuous improvement, Masaaki Imai has been pioneer and leader in spreading the KAIZEN® philosophy all over the world.

His first book, “Kaizen: The Key to Japan’s Competitive Success” was an instant global bestseller since its first edition, firmly embedding the word KAIZEN in the corporate lexicon.

It was also the first book (1986) to introduce the “Kaizen philosophy to the world” . The content is based on his personal experiences in harness with such corporate figures as Shoichiro Toyoda and Taichi Ohno and reveals the secrets behind the success of Toyota and other Japanese companies.

His second book, “Gemba Kaizen: A Commonsense, Low-cost Approach to Management” was published in 1997. This book presents relevant case studies to detail 21 real Kaizen applications, including methodologies and tools concretely enforceable.

The concept at the base of Kaizen is to make simple daily improvements in the processes of the whole organization, supporting the overall Continuous Improvement strategy of the company.

Kaizen therefore is much more than a mass of techniques and tools, it is an attitude towards the continuous research of improvement, through small and big changements, extended with an operative leadership to all the people in the company. Today companies all around the world are using KAIZEN to obtain greater productivity, speedness, quality and profits with minimal costs to get excellent results and become recognized leaders in their sectors.

Masaaki Imai founded Kaizen Institute in 1985 and he is still its President.

He continues to play a significant role as Ambassador of the organization, actively participating in conferences around the world and spreading his unique and convincing message of KAIZEN.

The uniqueness of the approach is in the bottom-up strategy that engages the entire company to create a sustainable Lean culture.

KAIZEN INSTITUTE

KAIZEN Institute was founded in Japan in 1985 by Masaaki Imai, recognized as world leader in the KAIZEN methodology.

Already active in Asia and America, with the creation of KAIZEN Institute Europe in 1991, the organization spread to all the major european cities.

KAIZEN Institute Italy was founded in 2003 based in Bologna, in 2007 the Milan office was opened.

The role of KAIZEN Institute Italy is to help you in realizing and implementing the changement process and in developing a continuous improvement culture. We do so thanks to the command of the tools to use, the exclusive know-how of KAIZEN Institute and the knowledge and experience of the Italian background.

We share your target: act in order to make your company competitive and able to preserve its potential to continuously improve itself, finding its way to do KAIZEN.

KAI ZEN: Improving by changing. Activate people's resources to create the new competitive excellence

KAIZEN Institute Italy Srl

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